

# SMART REGION



- > AVAILABLE
- > INFORMATIVE
- > INNOVATIVE



THIS IS A SINGLE PLATFORM OF IDEAS, OPPORTUNITIES AND PROSPECTS THAT CHANGE THE LIVES OF COMMUNITIES THROUGH EFFECTIVE PROJECT PRACTICES AND PARTNERSHIPS FOR TRANSPARENT AND OPEN SELF-GOVERNMENT OF POLTAVA REGION.

[SMARTREGION.PL.UA](https://SMARTREGION.PL.UA)



## CONTACT INFORMATION POLTAVA REGIONAL COUNCIL

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## ACCESS MODE



OFFICIAL WEBSITE



FACEBOOK

# SMART REGION IS:

Interaction and cooperation of local self-government bodies  
Partnership of local self-government body & community  
Digitization of programs and initiatives

## AUTHORIZATION

- > BankID
- > GovID
- > SmartID

## OPPORTUNITIES

- Submission of projects and open voting.
- Conducting regional competitions.
- Assistance to internally displaced persons, the Armed Forces of Ukraine and residents of the region.
- Prompt notification of available initiatives.
- Collection of funds for social projects.
- Reliable verification and data protection.

OVER  
**2 000**  
PROJECT APPLICATIONS

**1 113**  
WINNERS

**784 783**  
VOTES

The "Smart Region pl" mobile application is an updated IOS application for submitting and voting for projects of residents of Poltava region.

## SMART REGION PL

*50 000 users*

*509 000 views*

*3 min interaction time*

*240 clicks per minute*



## SMART REGION PL

- rethought application with the best practices of Poltava region
- convenient user interface and concise design
- an opportunity for the affected population to receive assistance
- the possibility of donating to the Armed Forces of Ukraine
- local radio stations in the background

# PROJECT INITIATIVES OF POLTAVA REGIONAL COUNCIL

## GOALS:



development of partnership relations  
between territorial communities and  
local self-government bodies



involvement of residents of Poltava  
region to participate in the budget  
process through the submission  
of projects and open public voting

## COMPONENTS OF POLTAVA REGIONAL COUNCIL PROJECTS:

### EDUCATIONAL

WE TEACH HOW TO WRITE PROJECTS

01

02

03

### PARTICIPATORY

SUBMISSION OF IDEAS & OPEN VOTING

### DEVELOPMENT

OF VILLAGE, TOWN & CITY TERRITORIES

# PARTICIPATION BUDGET

You know what your community needs - do it!

This is a direct form of expression of the will of the citizens of Poltava region through the initiation and submission of local development projects.

**OLEKSANDR BILENKYI,**  
HEAD OF POLTAVA REGIONAL COUNCIL:

*"The participation budget of Poltava region is a form of direct democracy, when a person freely chooses what needs it is appropriate to direct budget funds to. Thanks to the regional program of public initiatives, we communicate directly with residents and better understand what they want. Cooperation and mutual understanding of authorities and communities is an integral element of the success of such initiatives"*

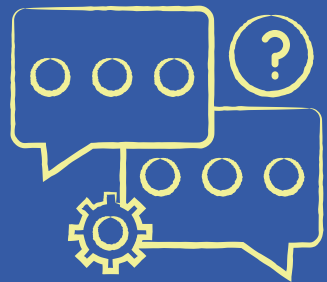
Every inhabitant of Poltava region can propose his idea for improving the landscaping of the area where he permanently resides. Such public initiatives can be implemented in 6 areas, including culture and education, sports and tourism, security and public order, communal economy and energy efficiency, social protection, and environmental protection.

**20** MILLION HRYVNIAS

**1007** PROJECTS

**302** WINNERS

**162** THOUSAND VOTES  
FOR ALL YEARS







2020, "Open cultural space in the village of Yarosh, Globyno district»



2020, "Fence for the school is a necessity (reconstruction of the fence near Pyrogivska school Globyno district)"



2020 "Class in the fresh air, v. Kharsiki, Chornukhy district"



2020, "Let's help you believe in yourself, Zinkiv, Poltava region"



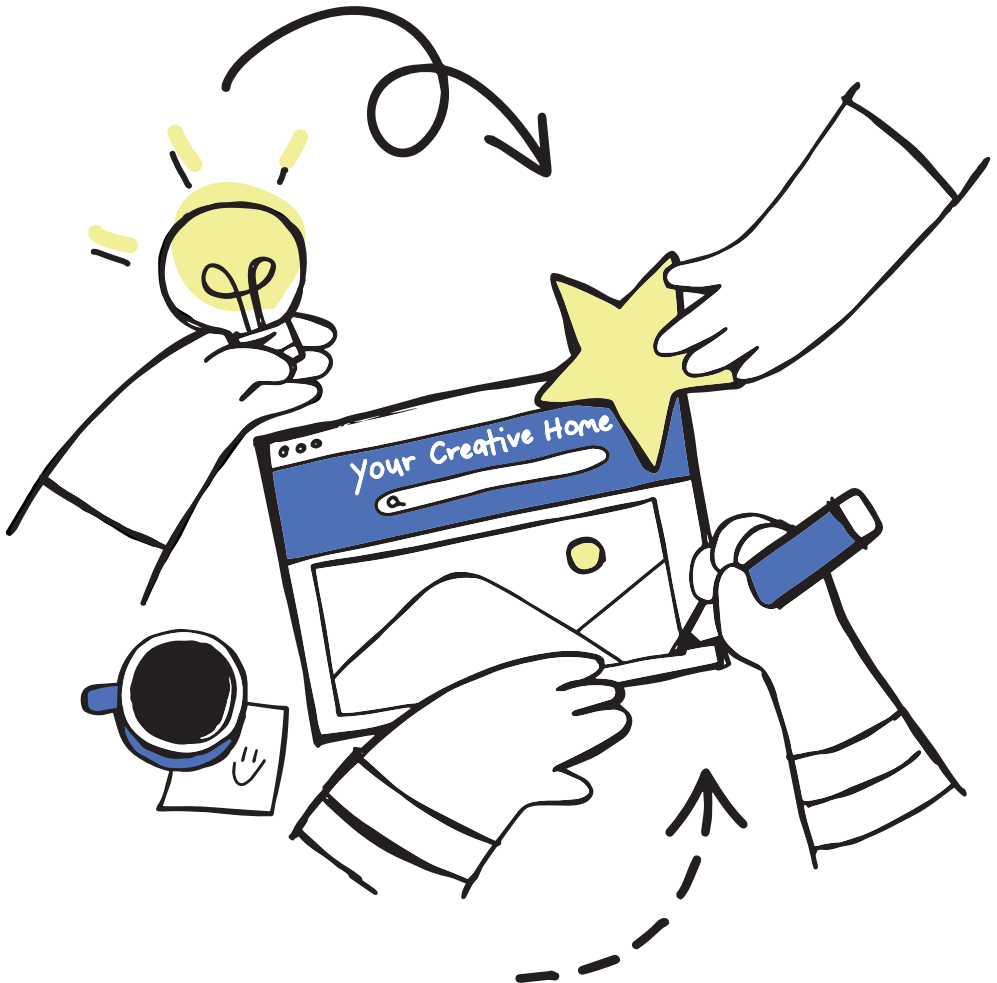
2020, "Open-air cinema in the village Miski Mlyny, Zinkivskyi district"



2020, "The long-awaited dream - vacation in the family circle, village Mala Pobyvanka, Hadiatskyi district"



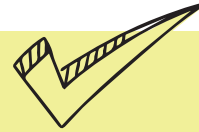
2020, "Open-air cinema in the Khrystanivka village Lohvytska City Council of the Poltava Region"



# COMPETITION OF ENVIRONMENTAL PUBLIC INITIATIVES

Budgetary support for local environmental initiatives of the communities of Poltava region to improve the ecological state of the environment in the region, increase the environmental awareness and culture of citizens.

## THE TOPIC OF PROJECT INITIATIVES:



- introduction of initiatives for separate garbage collection and recycling;
- greening of public recreation places, adjacent territories of communal facilities and institutions, children's playgrounds and sports grounds, school grounds;
- implementation of energy saving initiatives in communal and state facilities and institutions
- clearing of spontaneous garbage dumps, formation of a map of their location;
- creation of green zones and landscape projects;
- organization and conducting of environmental awareness campaigns;
- cleaning the territories of reservoirs, forests and parks from garbage;
- restoration and arrangement of pedestrian alleys, gazebos, benches for rest and healthy leisure;
- sports and entertainment, cultural and mass events (competitions, games, exhibitions, fairs, presentations, festival performances) on an ecological theme.

**11**

MILLION HRYVNIAS

**456**

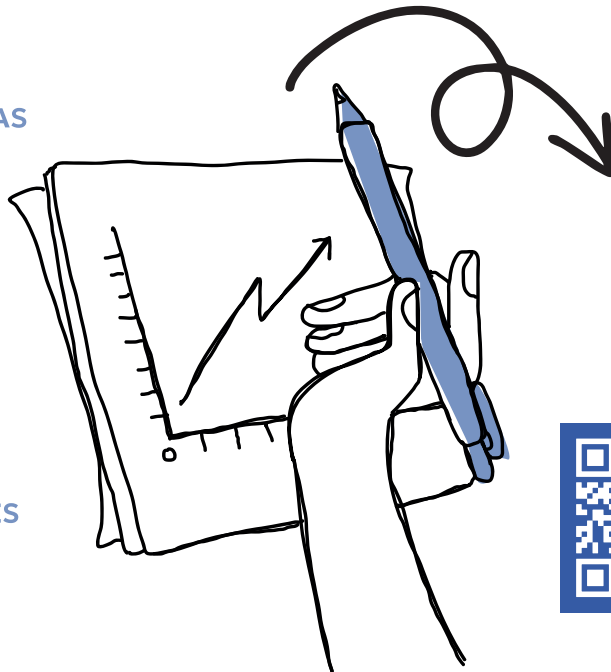
PROJECTS

**150**

WINNERS

**38**

THOUSAND VOTES  
FOR ALL YEARS







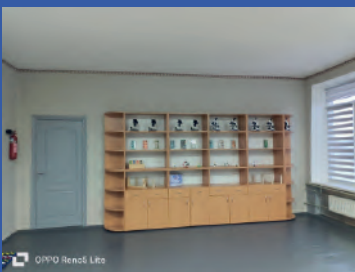
2023, "Let's go together to the beauty of the grove, Globyno district"



2023, "EcoLab in the schoolyard of the Lubny School № 8"



2023, "Educational eco-center for education seekers of the Lubny Specialized School № 6, Lubenska community"



2023, "Green School eco-laboratory for students and teachers of Sokolovobalkivska school (Nehvoroshchanskyi district)"



2023, "Purchase and installation of tanks for hazardous waste in the territory of the Serhiivska community, Poltava region"



2023, "GREEN ENERGY" ("Green energy", establishment of an ecozone for recreation in the village of Shenhury, Poltava district, Poltava region)

# ECOBUS



At the end of 2019, the municipal transport enterprise of Poltava Regional Council purchased a special minibus for the collection and transportation of hazardous household waste: spent batteries, fluorescent lamps, mercury thermometers.

## WHO FINANCES THE ECOBUS?

The work of Ecobus is co-financed by Poltava Regional Council and local customer councils.

## HOW DOES IT WORK?

After the collection of hazardous household waste in rural, township, and urban areas of Poltava region, it is planned to hand them over for disposal only to specialized enterprises.

## DURING 2020 – 2023 TOTAL AMOUNT:

- 7 553,5 kg spent batteries;
- 47 269 pcs. fluorescent lamps;
- 618 pcs. mercury thermometers.



### 2020

**21** COMMUNITIES  
**3 372** KG SPENT BATTERIES  
**15 247** PCS. FLUORESCENT LAMPS  
**222** PCS. MERCURY THERMOMETERS

### 2021

**32** COMMUNITIES  
**1639** KG SPENT BATTERIES  
**21 840** PCS. FLUORESCENT LAMPS  
**171** PCS. MERCURY THERMOMETERS

### 2022

**10** COMMUNITIES  
**403,5** KG SPENT BATTERIES  
**2 175** PCS. FLUORESCENT LAMPS  
**115** PCS. MERCURY THERMOMETERS

### 2023

**14** COMMUNITIES  
**2139** KG SPENT BATTERIES  
**8007** PCS. FLUORESCENT LAMPS  
**110** PCS. MERCURY THERMOMETERS

# REGIONAL COMPETITION OF DEVELOPMENT PROJECTS

Competitive selection of local development projects initiated by local self-government bodies.

In 2010 Poltava Regional Council was one of the first in Ukraine to launch a regional competition for development projects of territorial communities, the purpose of which is to increase the capacity of local self-government bodies of Poltava region, the social activity of citizens in solving topical problems of territorial development, as well as the dissemination of positive experience gained in the process of their implementation..

(2019-2021)

- > **41,98** MILLION HRYVNIAS
- > **60** COMMUNITIES
- > **129** PROJECTS
- > **116** WINNERS



Poltava region is the national leader in terms of the number of concluded agreements on inter-municipal cooperation - out of 1074 agreements registered across Ukraine, 129 or 12% are active in Poltava region. In addition, the region has a unique practice of concluding inter-district and inter-regional agreements on the cooperation of territorial communities.





2020, "From beautification of the school canteen to the preservation of children's health, Nekhvoroshcha village"



2020, "New utility equipment - quality services for residents of the Reshetylivka community"



2020, "Creation of proper sanitary and household conditions and a choreography class for the needs of the Youth Center and the Takhtaulivskoho House of Culture of the Takhtaulivskoi Village Council"

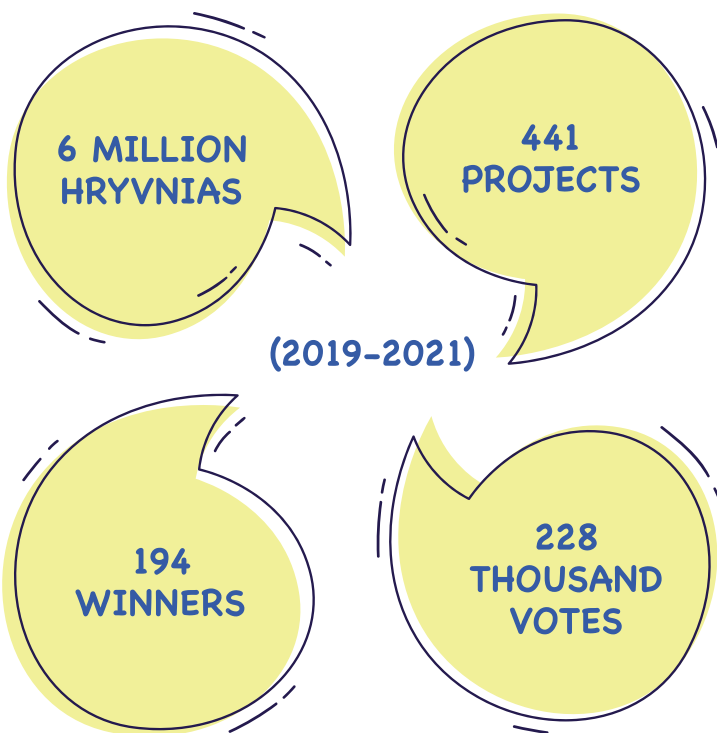




# SCHOOL PUBLIC BUDGET

For the youth, together with the youth, with the strength of the youth!

This is an effective tool for involving the youth of Poltava region in the formation of local budgets. As part of this project, students of general educational institutions of the region aged 14 to 18 can submit projects, advertise them and cast their votes.





2020, "Improvement of material support for the Popivska school, Popove village, Velykobahachanskyi district, Poltava region"



2020, "Modern sports equipment for sports, Nova Mykhailivka village, Reshetylivskyi district"



2020, "Lounge zone "Study, relax!" (arranging a recreation area for high school students), Chornukhy village"



2020, "Portable, professional photo and video studio "Self-Director", Lohvytsia"



2020, "Designing a school office of geography in Pyryatynska school N° 4."



# THE BEST MANAGER OF PUBLIC BUDGETS



Courageous and progressive change communities. The start of the project is 2022. Project managers of the region compete for the title of "Best Manager" and 50 000 hryvnias.

The goal - motivation to participate in competitions, submit projects and win.



**IN 2022,  
TETYANA USYK BECAME  
THE BEST MANAGER.  
THE TOTAL SUPPORT  
WAS 2013 VOTES.**

# ONE-TIME FINANCIAL ASSISTANCE

## RESIDENTS OF POLTAVA REGION CAN RECEIVE MATERIAL PAYMENTS FROM REGIONAL COUNCIL DEPUTIES FOR:

- > *Increasing the financial support of the family (citizen) and the need for financial assistance*
- > *Conducting treatment and operations*

Thanks to the opportunity to submit an application in paper form and online in 2023, 3036 residents of the region will receive payments in the amount of more than 25 million hryvnias.





# UNIVERSAL MODULE

A UNIVERSAL TAB WAS CREATED SO THAT COMMUNITIES OF THE REGION COULD CONDUCT THEIR OWN CONTESTS AND SURVEYS  
THE START - 2023



IN 2023 VOTING WAS HELD FOR THE FIRST TIME FOR APPLICANTS FOR VERKHOVNA RADA OF UKRAINE.

## AWARDS IN TWO CATEGORIES:

For the contribution of youth to the development of parliamentarism.



Pedagogical staff of preschool, general secondary, professional (vocational and technical) and extracurricular education institutions.



# CROWDFUNDING



Everyone should participate in all positive changes in community life!  
The start of the project is 2024

An online site for community financing of socially important initiatives that do not receive budget allocations. The crowdfunding platform will become another effective mechanism of cohesion and synergy of community efforts on the way to development. Big ideas are realized with the help of well-thought-out small steps.



## WHAT ARE THE STAGES OF CROWDFUNDING ACTIVITY?



**WORKING ON AN IDEA**



**APPLICATION**



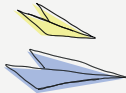
**MODERATION**



**AGREEMENT**



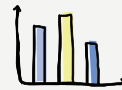
**PLANNING**



**LAUNCHING**



**CAMPAIGN**



**REALIZATION REPORTING**

# ACTIVITIES

PARTICIPANTS FROM 12 COMMUNITIES TOOK PART IN THE TRAINING ON WRITING PROJECTS FOR THE ENVIRONMENTAL PUBLIC INITIATIVES COMPETITION (2022)



ECODAY 1.0: AWARDING THE WINNERS OF THE ECOINITIATIVES 2023 COMPETITION (2023)



SHGBOL 2.0  
60 STUDENTS FROM ABOUT 40 SCHOOLS  
OF POLTAVA REGION LEARNED TO  
BE CREATIVE, BRAVE AND WIN (2020)





**SEMINAR-TRAINING OF THE SCHOOL PUBLIC BUDGET OF POLTAVA REGION (2019)**



**2 MEETUP "PARTICIPATION & INFORMATIZATION" (2020)**





## MEETUP “IDEA. IMPLEMENTATION. SUCCESS” (2018)



## 2021, SEMINAR-TRAINING ON WRITING PROJECTS FOR THE COMMUNITIES OF POLTAVA REGION

